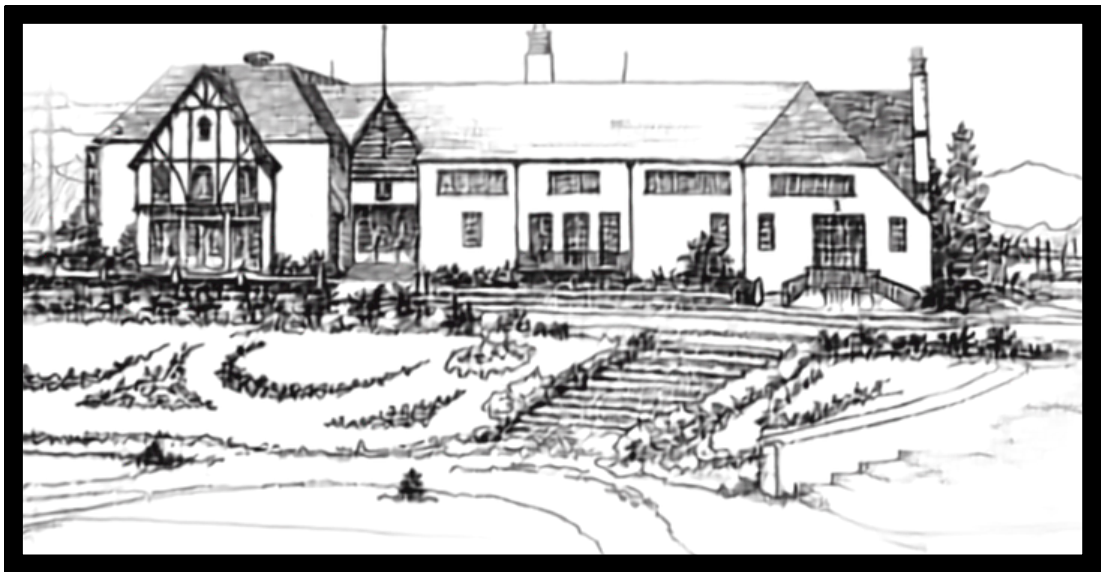
YMCA OF SOUTHWEST WASHINGTON

Community Impact & Sustainability Report

2026 Community Update



A place to grow, stay active, and belong.

A future we are building together.

Serving Longview and our neighbors for more than 100 years

A Legacy More Than a Century Strong

The YMCA of Southwest Washington is one of our region's longest-serving nonprofit organizations, with roots in this community stretching back more than a century. Generations of local families have learned to swim here, found community here, raised children here, stayed active here, and found support here. Protecting this YMCA is not simply about preserving a building—it is about stewarding a community institution for the generations that come next.

OUR COMMUNITY

Belonging at every age

The YMCA is more than a building. It is a place where people learn, connect, move, grow, and find support.

4,527
people on current membership rolls

822
people included through scholarship memberships

103+ years
serving our community



From a first swim lesson to a familiar face in an exercise class, from after-school care to a safe Friday night for teens, our Y brings people together across generations.

Access matters

Scholarship memberships are included in the total membership count above. Financial assistance helps ensure that cost is not the only factor determining who can participate.

Room to learn, grow and connect

EARLY LEARNING & CARE

Tumbleweeds Preschool combines kindergarten readiness with literacy, STEM, art, music and movement. After-school care supports families with activities and care until 6 p.m.

YOUTH & SCHOOL BREAKS

Schools Day Out camps offer swimming, games and crafts. Youth sports introduce young children to team play. Go Girl Go combines physical activity, leadership and learning for girls.

AQUATICS

Lap swimming, family and open swims, water fitness, group and private lessons create opportunities to build water confidence and stay active.

COMMUNITY CONNECTION

Free Teen Friday Nights, GoodTymes activities, fitness classes and a free public shower program extend the Y beyond a traditional gym membership.



Some programs have separate fees, and schedules, eligibility and availability vary. Financial assistance is available for qualifying families in eligible programs.

Free does not mean there is no cost.

Our Friday Teen Night is free to participating youth, but it costs the YMCA over $24,000 each year in staffing and supplies. Programs like Teen Night are exactly why community philanthropy matters. We want a young person to be able to walk through our doors regardless of whether their family can afford another activity fee—but someone still has to fund the safe space, staff, food, utilities and activities that make that possible.

MEMBERSHIP VALUE

One membership, many ways to use it

Swimming, regular fitness classes and exercise equipment are part of membership. Members with children also have access to Rainbow Corner child watch during designated hours. Separately priced programs provide additional opportunities at member rates.

$111.00	$118.25	$7.25
monthly couple membership example	monthly family membership example	difference between those examples

A family-use example

At the $118.25 monthly family rate, a family of four visiting together eight times in a month pays about $3.70 per person, per visit. Regular use helps families make the most of membership.



Membership is also our largest and most dependable source of operating revenue. Keeping it both accessible and financially sustainable is central to the future of the YMCA.

FINANCIAL TRANSPARENCY

Our mission has a real cost

We believe the community deserves to understand both the impact we provide and the financial reality behind it.

$182,829	$79,372	$2.30
financial assistance provided last year	raised through the AnnualCampaign	assistance provided for every $1 raised

Our Annual Campaign dollars support our financial assistance. Last year, we faced a $103,457 difference in scholarship funding alone. Financial assistance represents aid or discounts, not the YMCA's total operating deficit.

Three known mission areas total about $206,829 annually

Financial assistance ($182,829) and free Friday Teen Night (approximately $24,000 in staffing and supplies) together represent about $206,829 in known annual mission-related costs. With $79,372 raised through the Annual Campaign, the remaining $127,457 of those identified costs must be supported elsewhere in the operating model.

Membership economics matter

64% of current membership is seniors, and 77% of those senior members participate through third-party payment programs. At current participation, the estimated annual difference from full-rate senior memberships is approximately $96,104. These programs support access, but reduced reimbursement also means fewer dollars are available for operations and reinvestment.

Building a stronger financial foundation

Our goal is a broader funding model that combines healthy membership and program revenue with philanthropy, grants, business partnerships, sponsorships, capital investment and appropriate reserves.

Comprehensive community giving matters

Membership revenue cannot reasonably be expected to carry affordable access, community programs, daily operations, an aging facility and major capital investment by itself.

CARING FOR OUR AGING YMCA

Making improvements that last

Our older building needs both daily care and larger, long-term investment.



We are making day-to-day facility improvements, strengthening housekeeping, and addressing maintenance needs as resources allow. At the same time, locker rooms, showers, aquatics systems and other infrastructure require durable solutions that can withstand heavy daily use.

A different approach to stewardship

For too long, limited resources encouraged short-term patches and delayed larger repairs. We are working to prioritize safety, choose durable solutions, separate routine maintenance from major capital projects, and raise enough funding to complete projects responsibly.

- Major locker-room renovation: approximately $1.2 million estimated project cost.
- Fire-suppression backflow system: approximately $41,000 outstanding facility obligation connected to the May 2025 City commitment.
- Aquatics and mechanical systems: heavy use requires durable repairs and planned replacement.
- Member spaces and accessibility: condition and usability affect member experience, retention, and community access.

FUNDING LASTING IMPROVEMENTS

Why larger projects need funding first

Members reasonably ask why major renovations take time.

Our goal is to begin work only when there is a clear path to finishing a complete, usable phase. A locker-room project can include design, plumbing, ventilation, accessibility work and required approvals - not just the visible finishes. Older buildings can also reveal additional needs once walls are opened or equipment is replaced.

Why we do not start with demolition

Beginning before adequate funding is committed can leave an important space unusable or force another round of temporary fixes. Raising substantial funding first helps protect members, operations, and donor investment.

Preschool: safety and future capacity



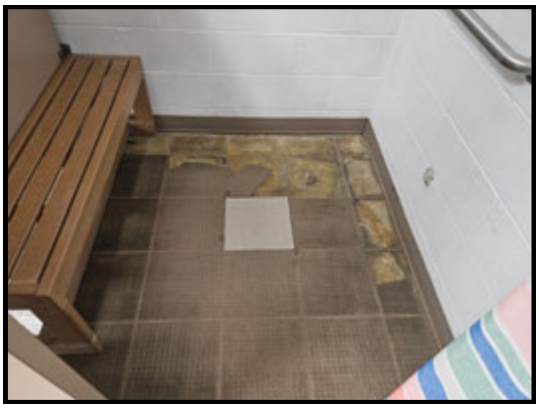
The proposed preschool move into a rear racquetball-court area would allow planning for more room, improved entry security, better emergency communication, and a dedicated outdoor play area.
The goal is to create a space that can qualify for child care licensing; if all required approvals and participation requirements are met, that could allow the Y to serve additional ages and accept eligible child care subsidies.

Different dollars do different jobs

The locker rooms are important, but they are not the only needs across a large, active YMCA

ANNUAL CAMPAIGN	Supports financial assistance and helps sustain the YMCA's charitable mission.
PIE FUND	The Program Improvement & Equipment Fund supports practical improvements, equipment and needs throughout YMCA departments and program spaces.
PROGRAM SPONSORSHIPS	Allows donors and businesses to support services such as youth programs, Teen Night, Go Girl Go and other community programs directly.
CAPITAL CAMPAIGN	Supports major, long-term facility and infrastructure investments, including projects such as the locker-room renovation.





Not every important need costs $1 million.

Sometimes $2,000, $5,000 or $10,000 can replace aging equipment, improve a program space, strengthen a department or solve a problem before it becomes a major repair.

The PIE Fund is intentionally smaller and more flexible than a capital campaign. It gives members and community supporters a way to help replace aging equipment, improve program spaces and address practical needs before they become larger problems.

We cannot invest every available dollar into one area of the building while allowing other departments, programs and equipment to fall behind. Responsible stewardship means maintaining what we have while planning and fundraising separately for major capital investments.

OUR NEXT CHAPTER

Stabilize. Rebuild. Grow.

STABILIZE	Strengthen reserves; address immediate safety and critical mechanical needs; improve financial and operating systems; support ongoing equipment and program improvements; and reduce reliance on emergency repairs.
REBUILD	Invest in locker rooms, aquatics and mechanical infrastructure, accessibility, member spaces and other deferred capital needs with durable, long-term solutions.
GROW	Create safer and more productive program spaces; expand child care capacity where feasible; strengthen youth and community programs; grow partnerships; and build recurring philanthropic support.

Everyone has a way to help

GIVE
support access, programs or capital needs

CONNECT
introduce us to donors, businesses and funders

SPONSOR
fund a community service or program

PARTNER
build community and employer relationships

ADVOCATE
help others understand the Y's role

VOLUNTEER
share time, skills or coaching

Our commitment to the community

We will be transparent about the need, thoughtful about priorities, disciplined about how funds are used, and clear about the progress those investments make possible.

A MESSAGE FROM THE CEO

Thank you for being part of our YMCA

As I spend time in our Y community, I continue to hear how deeply this YMCA matters to people. So many have a history here—learning to swim, growing up at the Y, bringing their own children here, or building friendships that have lasted for years. I also hear from people who want to help but simply didn't realize that the Y relies on fundraising and community support. That tells me we have an opportunity to do a better job of sharing our story, showing the impact of this YMCA, and inviting our community to be part of what comes next.

To our members: thank you for showing up, supporting our programs and caring about this building. I hear your requests for improvements. Our team is addressing daily needs while working toward the funding larger projects require. We want those investments to serve you well for years.

To our donors, volunteers, staff and community partners: your support makes a difference. It helps create places for children to learn, adults to stay active and neighbors to feel connected. We are committed to doing this work with greater transparency, stronger planning and a long-term view of stewardship.

The message we want to carry forward

We do not need to become less charitable. We need to become more disciplined about how our charitable work is funded, measured and sustained.



Tanya Hutton
CEO, YMCA of Southwest Washington

Do you have a Y-story that you would like to share with us?

For more than 100 years, the YMCA has been part of our community—and your stories are part of our story. Did you learn to swim at the Y, grow up playing here, meet lifelong friends, find support during a difficult time, or watch your children or grandchildren make memories here?
We want to hear from you! Email your Y story, memories, and even old photos to:
tanyah@longviewymca.org

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